
MISSION STATEMENT QUESTIONNAIRE

(msquest.doc)

1. What three things do I want most from our practice?

2. What are the major strengths of our practice?

3. Why do patients come to us?

4. Why do patients leave?

5. If I could change one thing about our practice it would be . . .

6. The favorite part of my daily routine is . . .

7. The least favorite part of my daily routine is . . .

8. My ideal day would look like this: Currently it looks like this:

| | | |
|------------------------|--|--|
| a. total # of patients | | |
| b. # of new patients | | |
| c. # of recall exams | | |
| d. production | | |
| e. collections | | |
| f. start day | | |
| g. end day | | |
| h. stress level | | |

9. I want our patients to say this about our practice . . .

10. I want our referring doctors to say this . . .

11. Words and phrases that best describe what I'd like our office to be like for each other and for our patients are . . .

12. A mission statement I could be proud of and enthusiastically work each day to meet is . . .

13. Objectives for our office:

- a. patient service _____
- b. team work _____
- c. financial _____
- d. equipment _____
- e. continuing education _____
- f. practice growth/expansion _____
- g. other _____

14. After all is said and done, I am in the dental profession because . . .

15. My personal Mission Statement as a dental professional is:
